

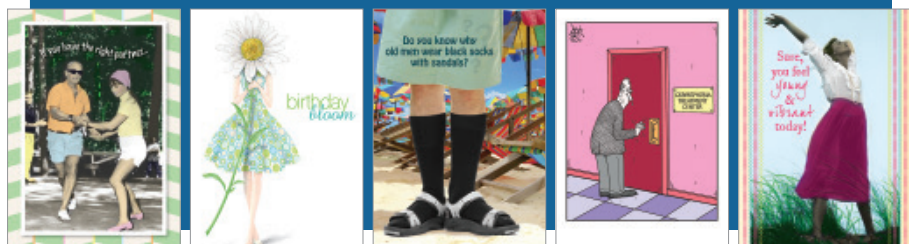


the “Essentials” 2023

A glance at the Best-Sellers from each brand



Shade Tree
GREETINGS





Increase Profitability with Shade Tree Greetings' "Essentials" Products!

Put our time-tested best-sellers to work for you!

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It's no secret that retail success comes from making every square inch profitable. Let the Shade Tree Greetings' ESSENTIALS add to the success in your store.

Are you familiar with ALL the different brands Shade Tree Greetings offers? This catalog features the 30 Best-Selling styles from each one.

Choose from the following:

- "Actual Pictures"
- "Art from the Heart"
- "Rubes®"
- "I'll Know It When I See It"
- "Paper Street"
- "Bob's Your Uncle"
- "Ann Scott Design"

We have the utmost confidence in these cards!

You can view the entire range at www.shadetreegreetings.com or request an individual catalog by contacting Customer Service at 1-800-836-4206 x221 or emailing customerservice@shadetreegreetings.com.



Rich Cavella

President,
Shade Tree Greetings



**29
AGAIN**

Inside Blank BYU004BL
Inside Verse BYU004:
HAPPY BIRTHDAY!
Cover: 29 AGAIN

**39
AGAIN**

Inside Blank BYU005BL
Inside Verse BYU005:
HAPPY BIRTHDAY!
Cover: 39 AGAIN

**49
AGAIN**

Inside Blank BYU006BL
Inside Verse BYU006:
HAPPY BIRTHDAY!
Cover: 49 AGAIN

**40
ISH**

Inside Blank BYU009BL
Inside Verse BYU009:
HAPPY BIRTHDAY!
Cover: 40 ISH

**50
ISH**

Inside Blank BYU010BL
Inside Verse BYU010:
HAPPY BIRTHDAY!
Cover: 50 ISH

**AGED
TO
PERFECTION**

Inside Blank BYU023BL
Inside Verse BYU023:
HAPPY BIRTHDAY!
Cover: AGED TO
PERFECTION

**OF A
CERTAIN
AGE**

Inside Blank BYU027BL
Inside Verse BYU027:
HAPPY BIRTHDAY!
Cover: OF A CERTAIN AGE

**TRULY
MADLY
DEEPLY**

Inside Blank BYU037BL
Inside Verse BYU037:
WITH LOVE
Cover: TRULY MADLY
DEEPLY

**FOR MY
BETTER
1/2**

Inside Blank BYU048BL
Inside Verse BYU048:
WITH LOVE
Cover: FOR MY
BETTER 1/2

**SINCE
SLICED
BREAD**

Inside Blank BYU052BL
Inside Verse BYU052:
WITH LOVE
Cover: SINCE SLICED
BREAD

**LIVE
LONG
& PROSPER**

Inside Blank BYU055BL
Inside Verse BYU055:
HAPPY BIRTHDAY!
Cover: LIVE LONG &
PROSPER

**GETTING
UP
THERE**

Inside Blank BYU056BL
Inside Verse BYU056:
HAPPY BIRTHDAY!
Cover: GETTING UP THERE

**BIG BIG
KISS HUG**

Inside Blank BYU102BL
Inside Verse BYU102:
WITH LOVE
Cover: BIG KISS

Inside Blank BYU103BL
Inside Verse BYU103:
WITH LOVE
Cover: BIG HUG

**A BIG
THANK
YOU**

Inside Blank BYU164BL
Inside Verse BYU164:
THANK YOU!
Cover: A BIG THANK YOU

RUBES®

Cost: \$2.00 / Pre-printed retail: \$3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code
Size 5" x 7"



RU001 BD

Cover: She's adorable, and she only weighs a quarter pound?!... What did you name her? Patty.
Inside: It's only a birthday. Don't have a cow!



RU002 BD

Cover: Keep lying, it's going to be a long winter.
Inside: There's only one way to avoid getting older... lie about your age. Happy Birthday.



RU003 BD

Cover: I'm in the mood for a little treat, Son. How'd you like some baskin' robins?
Inside: Go out on your Birthday and tweet yourself to a real good time!



RU004 BD

Cover: Squirt gun fights on the dairy farm.
Inside: Have an udder blast and milk your Birthday for all it's worth!



RU006 BD

Cover: Hey, Mom! Clyde's drinking milk out of the container!
Inside: I can hardly contain my happiness just knowing it's your Birthday!



RU007 BD

Cover: Ooooooom! Some holy man. Dude's got it all backwards.
Inside: Wishing you an oooooomazing Birthday!



RU009 BD

Cover: Yes, Sir. You can rest assured that all of our grasshoppers are 100% grass-fed.
Inside: Hoppy Birthday to you!



RU011 BD

Cover: ROAD CLOSED Recalculating...
Inside: According to my calculations it's time for another Birthday.



RU013 BD

Cover: No more bean dip for me, Dear. I'm trying to reduce my carbon footprint.
Inside: Wishing you a very eco-friendly Birthday!



RU016 BD

Cover: Wow, that Einstein was some genius... I'd have given anything to be able to pick his brain!
Inside: Happy Birthday to one of the great minds of our time.



RU017 BD

Cover: GERMOPHOBIA TREATMENT CENTER
Inside: Spreading a little Birthday happiness your way.



RU018 BD

Cover: Distinct advantages of being the Scarecrow... No brain freeze.
Inside: Wishing you a CHILL Birthday.



RU020 BD

Cover: This guy is falling! This guy is falling! Boy, he must think we're pretty stupid to fall for that again.
Inside: You're not the only one that's scared about being another year older... we're all a little chicken. Happy Birthday.



RU021 BD

Cover: The horrible truth behind whipped cream.
Inside: Let's get together on your Birthday and whip up some fun!



RU025 AN

Cover: What's happened to us, Edna?... We used to be so wild.
Inside: Happy Anniversary. I'll always be wild about you.



RU030 BD

Cover: Circus freaks of the future. SEE THE AMAZING UNTATTOOED MAN!
Inside: Have a freakin' awesome Birthday!



RU037 BD

Cover: tweet Be careful what you tell Gloria... she repeats everything.
Inside: A little birdie told me it was your Birthday.



RU046 BD

Cover: Unlimited couch privileges and belly rubs... Best loyalty program ever!
Inside: Happy Birthday from your most trusted and loyal friend.



RU047 BD

Cover: Oh, sure, it's comfortable and all, but what's the point of flying first class if you can't even roll down the window?
Inside: Wishing you a first class Birthday.



RU050 BD

Cover: Kentucky Freud Chicken. ...And when did you first become aware of your obsessive finger licking?
Inside: Wishing you buckets of fun on your Birthday.



RU051 BD

Cover: Summer sausage in the making.
Inside: I'll bet you never sausage a funny Birthday card.



RU064 BD

Cover: Well, all right, Junior, I suppose one Jolly Rancher won't spoil your appetite.
Inside: Wishing you the jolliest of Birthdays.



RU065 BD

Cover: In order to attain true happiness, we must be willing to forgo all worldly possessions... except one.
Inside: It's your Birthday, have a ball!



RU067 BD

Cover: DeFaceTime. Hey, what are you doing with that Sharpie?
Inside: Time to face another Birthday.



RU069 BD

Cover: Moe puts on his contacts.
Inside: So you're another year older... it's better than two pokes in the eye. Happy Birthday.



RU071 BD

Cover: Another satisfyingly victorious day for Reginald.
Inside: Wishing you a very satisfying, enjoyable Birthday.



RU075 BD

Cover: This is just the beginning, Son. Someday people will develop a highly sophisticated system of written communication in which they'll be able to express their deepest and most intimate thoughts and emotions.
Inside: 🍕🍕 2U!



RU077 CB

Cover: You animal! This is all your fault! You did this to me! Don't even think of coming in here! Wow. What's up with Mom? She's having a cow.
Inside: Congratulations on the new addition!



RU078 RT

Cover: I'm being serious, Carl. Have we buried enough bones for retirement?
Inside: You've worked like a dog. Enjoy your Retirement.



RU080 BD

Cover: Left the phone in airplane mode again, eh?
Inside: It's your Birthday already? My, how time flies!

Actual Pictures

FROM THE LIVES AND TIMES OF PEOPLE WE KNOW

Cost: \$1.625 / Pre-printed retail: \$3.25
Minimum order per style: 6 pieces
Each card has a unique UPC code
Size 5" x 7"



AP0043 BD

Cover: Everybody loves a guy...

Inside: with a cool car! Happy Birthday.



AP0268 FS

Cover: They know all about you.

Inside: That's why they're praying.



AP0339 BD

Cover: In car years, you would be considered a classic. In wine years, you would be considered smooth. And in dog years...

Inside: well, you would be dead. Happy Birthday.



AP0445 BD

Cover: Remember when you were so sweet and innocent?

Inside: We don't either! Happy Birthday.



AP0580 BD

Cover: At our age, the water can be dangerous.

Inside: Lifeguards don't try as hard. Happy Birthday.



AP0643 BD

Cover: It's not the size of the pool...

Inside: It's the friends you "swim" with. Happy Birthday.



AP0705 FS

Cover: (blank)

Inside: Oh,shit!



AP0717 BD

Cover: How does a 36C become a...

Inside: 32 long? Happy Birthday.



AP0836 BD

Cover: Someday, we will be two, sweet, old ladies.

Inside: You go first! Happy Birthday.



AP0857 BD

Cover: Fran made her own dress, stitched her own slipcover, and baked her own cake.

Inside: I have a hunch she did her own hair, too. Happy Birthday!



AP0872 BD

Cover: The older we get...
Inside: The older "old" gets. Happy Birthday.



AP0877 BD

Cover: Constance named her cat "Martini".

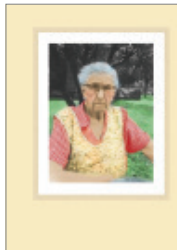
Inside: It was one less thing to remember. Happy Birthday.



AP0886 BD

Cover: (blank)

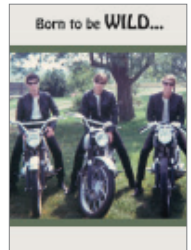
Inside: I'm here for the party! Happy Birthday.



AP0894 BD

Cover: Blank

Inside: "Golden years" my ass. Happy Birthday!



AP0933 BD

Cover: Born to be WILD...

Inside: a LONG time ago! Happy Birthday.



AP1021 BD
Cover: Sitting, Talking, Remembering...
Inside: Two out of three ain't bad. Happy Birthday.



AP1084 BD
Cover: THEY SAY YOU CAN LOSE WEIGHT BY DRINKING NOTHING BUT WINE...
Inside: But so far all I've lost is my purse and my keys. HAPPY BIRTHDAY.



AP1149 BD
Cover: Sure you feel young & vibrant today!
Inside: But wait until tomorrow when the wine wears off. Happy Birthday.



AP1153 AN
Cover: If you have the right partner...
Inside: the music never stops. Happy Anniversary to a great couple.



AP1207 BD
Cover: I know it's YOUR birthday and I don't want to brag but...
Inside: I can still fit into the earrings I wore in high school.



AP1211 BD
Cover: Some guys STAND OUT in a crowd.
Inside: Even when they are just being THEMSELVES. Happy Birthday to a standout guy.



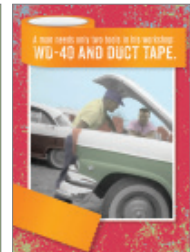
AP1232 BD
Cover: Nobody makes me laugh like you do.
Inside: Thanks for being my funny, wonderful friend. Happy Birthday.



AP1243 BD
Cover: DON'T FEAR GETTING OLDER.
Inside: Fear getting stuck in traffic after 2 cups of coffee and a bran muffin. HAPPY BIRTHDAY.



AP1294 BD
Cover: WE ARE WOODEN SPOON... **Inside:** lead paint, no car seat, no seat belt, no bike helmet, garden hose drinking SURVIVORS! How did we make it!? HAPPY BIRTHDAY.



AP1377 BD
Cover: A man needs only two tools in his workshop: WD-40 AND DUCT TAPE. **Inside:** If it DOESN'T move and it should, USE THE WD-40. If it DOES move and it shouldn't, USE THE DUCT TAPE. HAPPY BIRTHDAY.



AP1380 BD
Cover: WANT TO LOOK YOUNGER INSTANTLY?
Inside: Get some older friends. HAPPY BIRTHDAY.



AP1411 BD
Cover: We're one step closer to being the old ladies causing trouble in the nursing home!
Inside: Happy Birthday!



AP1471 BD
Cover: We're going to hell in a hand basket...
Inside: but at least we have travel plans. Happy Birthday.



AP1522 BD
Cover: I don't want to accuse you of being OLD...
Inside: but if you were wine, you'd be expensive. Happy Birthday.



AP1523 BD
Cover: Here's to another year of Fun...
Inside: and bad decisions. Happy Birthday.



Cost: \$1.75 / Pre-printed retail: \$3.49
 Minimum order per style: 6 pieces
 Each card has a unique UPC code
 Size 5" x 7"



AFH002 BD

Cover: If I could create the perfect day, I'd fill it with all the things that make you smile. Then, I'd give it to you as my gift...
Inside: to celebrate the day you were born! Happy Birthday



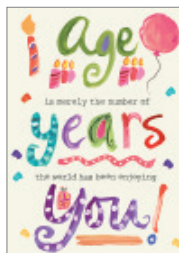
AFH006 BD

Cover: On your Birthday Celebrate the love you give, the kindness you share...
Inside: and the extraordinary person you are! Wishing you a wonderful day!



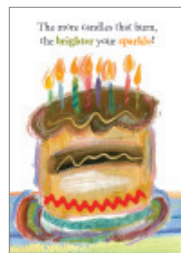
AFH008 BD

Cover: On your Birthday LESS Whine. MORE wine. cheers to YOU
Inside: Celebrate a year well-lived and toast to amazing things to come! Happy Birthday



AFH009 BD

Cover: Age is merely the number of years the world has been enjoying you!
Inside: Happy Birthday!



AFH010 BD

Cover: The more candles that burn, the brighter your sparkle!
Inside: Shine on my beautiful friend! Happy Birthday



AFH013 BD

Cover: I can't imagine life without all the love and laughter we've shared...
Inside: So very grateful you were born! Happy Birthday to You!



AFH015 BD

Cover: Your birthday is the perfect time to tell you how your laughter, your sparkle, and your kindness are such a gift to us!
Inside: Celebrating you today and always! Happy Birthday



AFH017 BD

Cover: You are unrepeatable. There is a sparkle about you all your own!
Inside: Happy Birthday to a beautiful person!



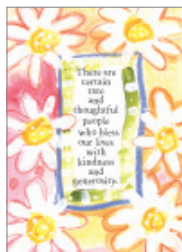
AFH021 BD

Cover: On your birthday, think of how many lives you've touched with yours...
Inside: How lucky we are to have you in our lives! Happy Birthday



AFH035 TH

Cover: Two simple words that come with so much gratitude...
Inside: Thank you



AFH038 TH

Cover: There are certain rare and thoughtful people who bless our lives with kindness and generosity.
Inside: Thanks for being one of them!



AFH040 SY

Cover: Sometimes, there are no words. Only love.
Inside: Sending you much love during this time of loss. With Sympathy



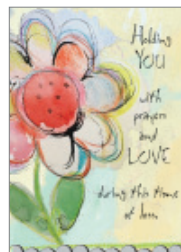
AFH129 BD

Cover: Happy Birthday to You!
Inside: Wishing you every happiness today and always.



AFH137 SY

Cover: With Sympathy May the beauty of your loved one's spirit live forever in your heart.
Inside: Thinking of you and sending love.



AFH139 SY

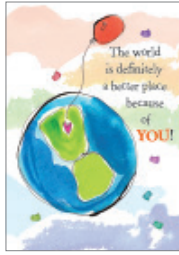
Cover: Holding YOU with prayers and LOVE during this time of loss.
Inside: With Deepest Sympathy



AFH141 CG
Cover: YOU are all kinds of AMAZING!
Inside: Congratulations!



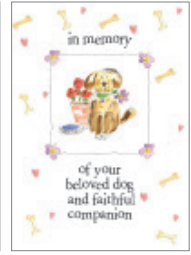
AFH159 BD
Cover: It's a joy to celebrate someone as wonderful as YOU!
Inside: Happy Birthday.



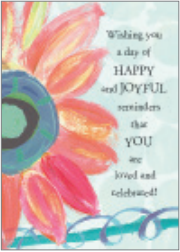
AFH163 BD
Cover: The world is definitely a better place because of YOU!
Inside: Celebrating the day you were born!
 Happy Birthday



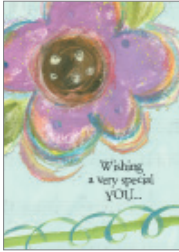
AFH176 SY
Cover: In this time of loss, my words fall short to convey my deepest sorrow...
Inside: So I send you my biggest love. With Sympathy



AFH181 SYP
Cover: In memory of your beloved dog and faithful companion
Inside: It's hard to say goodbye to such a special part of your family. With sympathy



AFH195 BD
Cover: Wishing you a day of HAPPY and JOYFUL reminders that YOU are loved and celebrated!
Inside: Happy Birthday



AFH196 BD
Cover: Wishing a very special YOU...
Inside: a very happy birthday!



AFH280 SY
Cover: Wishing you peace to bring comfort, courage to face the days ahead and loving memories to forever hold in your heart.
Inside: With deepest Sympathy



AFH288 BD
Cover: You're simply one of those people who shines brighter.
Inside: So glad my life includes the sparkle of you!



AFH296 SY
Cover: There are no good words to take away the sadness of your loss.
Inside: So I give you my love and hope for peace and comfort. With Sympathy



AFH300 TH
Cover: THANKS FOR BEING SUCH A BRIGHT SPOT IN LIFE.
Inside: YOU'RE THE BEST.



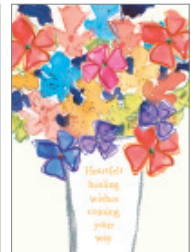
AFH347 SY
Cover: A life and love so deeply cherished... lives on forever through you.
Inside: Sending deepest sympathy



AFH348 SY
Cover: With heartfelt Sympathy May the heaviness of your sorrow be lightened with love.
Inside: sending you ours, today and always.



AFH361 BD
Cover: A heart full of birthday love coming your way
Inside: to celebrate the day you were born!



AFH363 GW
Cover: Heartfelt healing wishes coming your way
Inside: You're in my heart today and always.



Cost: \$2.00 / Pre-printed retail: \$3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code
Size 5" x 7"



PS 01003 BD
Cover: "Trust me - you can Dance!" - Vodka
Inside: Have a great time on your birthday!



PS 01007 BD
Cover: "WISDOM DOESN'T NECESSARILY COME WITH AGE."
Inside: "Sometimes age just shows up all by itself." Tom Wilson
Age, Schmage! Happy Birthday



PS 01058 BD
Cover: "A Day without Sunshine is like, you know, Night." Steve Martin
Inside: Happy Birthday, Sunshine!



PS 01059 BD bookmark
Cover: "You have brains in your head. You have feet in your shoes. You can steer yourself in any direction you choose." Dr Seuss
Inside: Enjoy the good life on your birthday.



PS 01063 BD
Cover: Few women admit their age. Few men act their age.
Inside: You're great at Any age! Happy Birthday



PS 01074 BD
Cover: May you live to be so old that your driving terrifies everyone
Inside: Happy Birthday



PS 01102 BD
Cover: "If everything seems under control, You're just not going fast enough."
Mario Andretti
Inside: ENJOY THE RIDE ON YOUR BIRTHDAY.



PS 01129 BD bookmark
Cover: You Know You're Getting Old When Your First Car Is Now An Antique.
Inside: Life is a Journey. Enjoy Every Mile!
Happy Birthday



PS 01133 BD
Cover: I Can't Believe I Wanted to Grow Up What Were We Thinking?
Inside: Happy Birthday To Your Inner Child



PS 01134 BD
Cover: You can't buy Happiness but you can buy cupcakes
Inside: and that's kind of the same thing. Happy Birthday!



PS 01135 BD
Cover: "Life is a great big canvas, and you should throw all the paint on that you can." Danny Kaye
Inside: It's your birthday, color outside the lines! Happy Birthday



PS 01137 BD
Cover: "We all have the power to make Wishes come true..."
Inside: "as long as we keep believing." Louisa May Alcott
Happy Birthday



PS 01138 BD
Cover: "The best way to execute French cooking is to get good and loaded and whack the hell out of a chicken." Julia Child
Inside: Bon Appétit! Happy Birthday



PS 01147 BD
Cover: Sometimes I open my mouth and my mother comes out.
Inside: See what growing older does? Happy Birthday



PS 01158 BD
Cover: BAD GIRL 230573 POLICE DEPT.
Inside: Don't do anything I wouldn't do! Happy Birthday



PS 01161 BD
Cover: You're not OLD! You're vintage
Inside: Happy Birthday to a classic original!



PS 01168 BD
Cover: Betty White's tip for Long & Happy Life
Inside: "Try not to die." Happy Birthday!



PS 01173 BD
Cover: Do you know what old men wear black socks with sandals?
Inside: You are one year closer to finding out! Happy Birthday



PS 01183 BD
Cover: Happy Birthday
Inside: "You should live every day like it's your Birthday." -Paris Hilton



PS 01190 BD
Inside: Life should not be a journey to the grave with the intention of arriving safely in an attractive and well-preserved body... **Inside:** We'll skid in sideways, chocolate in one hand, wine in the other, totally worn out and screaming, "WooHoo! What a ride!" Happy Birthday



PS 01194 BD
Cover: "A party without cake is just a meeting."
 Julia Child
Inside: Have a great Birthday!



PS 10010 SY bookmark
Cover: "Love leaves a memory no one can steal"
 Anonymous
Inside: My heart goes out to you at this difficult time.



PS 10024 SYP
Cover: "Until One Has Loved An Animal, A Part of One's Soul Remains Asleep."
 Anatole France
Inside: With Sympathy On The Loss Of Your Companion.



PS 16007 BD
Cover: Guys Like You are pretty rare
Inside: ...but everything you do is Well Done! Happy Birthday



PS 16020 BD
Cover: Lady Baa Baa?
Inside: Glad ewe were born this way! Happy Birthday



PS 16027 BD
Cover: My life story would have been much less fun without you as a friend.
Inside: Not as freakin' crazy, but less fun. Happy Birthday.



PS 16039 BD
Inside: Yoga Class? I thought you said "Pour a Glass!"
 Happy Birthday!



PS 16062 BD
Cover: Don't fear getting older...
Inside: Fear getting stuck in traffic after 2 cups of coffee and a bran muffin. Happy Birthday.



PS 16070 AN
Cover: If you have the right partner...
Inside: the music never stops. Happy Anniversary to a great couple.



PS 16076 BD
Cover: Put on your prettiest Party Pants!
Inside: It's your Birthday... as you celebrate be Classy and be Sassy!



ASD001 WD

Cover: the perfect pair
Inside: Perfect together!
Congratulations.



ASD002 BD

Cover: pamper yourself
in Style
Inside: it's your day...
so celebrate. Your way!
Happy Birthday.



ASD003 BD

Cover: WHO'S COUNTING?
Inside: 29 AGAIN?
HAPPY BIRTHDAY!



ASD006 BD

Cover: a man for all
seasons...
Inside: Who can walk the
walk. Happy Birthday!



ASD007 ENG

Cover: For the bride to be...
Inside: Best wishes forever
more.



ASD008 AN

Cover: Happy together!
Inside: It takes two to make
a perfect pair.
Happy Anniversary.



ASD009 BD

Cover: Improving with age!
Inside: And from a vintage
year! Happy Birthday.



ASD010 TH

Cover: A Special DELIVERY
FOR YOU!
Inside: Thanks a Bunch!



ASD011 BD

Cover: To a fabulous
friend...
Inside: Fabulous at any
age, but who's counting!
Happy Birthday.



ASD013 WD

Cover: side by side
Inside: So happy together.
Congratulations!



ASD014 WD

Cover: Mr. & Mrs.
Inside: A perfect fit.
Congratulations!



ASD015 BD

Cover: 29 AGAIN?
Inside: Won't ask, won't
tell.
Happy Birthday!



ASD016 BD

Cover: to someone who
stands the test of time...
Inside: Enjoy every minute.
Happy Birthday!



ASD018 BD

Cover: queen for a day!
Inside: You deserve the
royal treatment.
Happy Birthday!



ASD020 BD

Cover: multiple
purse-onality
Inside: One is never
enough! Happy Birthday.



ASD023 CB
Cover: future all star
Inside: oh boy!
 Congratulations.



ASD027 BD
Cover: Celebrate in style!
Inside: Have a fabulous day.
 Happy Birthday!



ASD028 BD
Cover: birthday bloom
Inside: A birthday wish for a beautiful year!



ASD039 WD
Cover: Happy Days
 Mr. Mrs.
Inside: Wishing you a Lifetime of Happiness.



ASD040 WD
Cover: Mr & Mrs layers of love
Inside: and years of happiness! Congratulations



ASD043 BD
Cover: COMING your way
Inside: Birthday wishes for a best year ever!



ASD044 AN
Cover: happy duo
Inside: Congratulations on a lifetime of beautiful melodies.
 Happy Anniversary.



ASD052 BD
Cover: ON YOUR BIRTHDAY...
Inside: ENJOY EVERYTHING LIFE HAS TO OFFER.
 HAPPY BIRTHDAY.



ASD057 BD
Cover: It's Your Birthday!
Inside: Let's Get Bubbly and Celebrate!



ASD060 CB
Cover: baby • to • be
Inside: and sure • to • be loved
 congratulations!



ASD062 WD
Cover: It Takes Two
Inside: Happy Together Now and Forever



ASD084 BD
Cover: best year ever
Inside: Wishing you the happiest day and best year ever! Happy Birthday.



ASD085 GW
Cover: Thinking of you
Inside: and wishing you well.



ASD087 GW
Cover: Sending you well wishes
Inside: feel better soon.



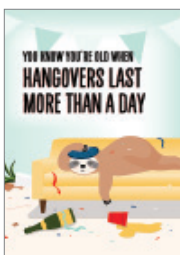
ASD088 SY
Cover: With Sympathy
Inside: Caring thoughts are with you.



Cost: \$2.00 / Pre-printed retail: \$3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code
Size 5" x 7"



IKI300 BD
Cover: YOU KNOW YOU'RE OLD WHEN YOU DON'T RECOGNIZE HALF THE SONGS ON THE RADIO AND THEY'RE TERRIBLE
Inside: Happy birthday!



IKI301 BD
Cover: YOU KNOW YOU'RE OLD WHEN HANGOVERS LAST MORE THAN A DAY
Inside: Happy birthday!



IKI303 BD
Cover: YOU KNOW YOU'RE OLD WHEN YOU KNOW WHAT VHS STANDS FOR
Inside: Happy birthday!



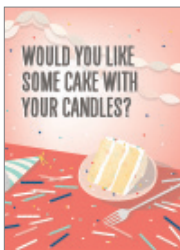
IKI304 BD
Cover: CONGRATS! YOU'RE VINTAGE
Inside: Happy birthday!



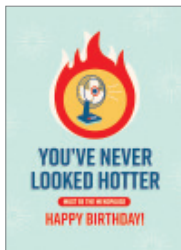
IKI306 BD
Cover: HAPPY BIRTHDAY! YOU WERE COOL ONCE
Inside: Don't worry, eventually what's old will be new again!



IKI310 BD
Cover: CONGRATS! YOU'RE ONE YEAR CLOSER TO YOUR SENIORS' DISCOUNT
Inside: Happy birthday!



IKI311 BD
Cover: WOULD YOU LIKE SOME CAKE WITH YOUR CANDLES?
Inside: Happy birthday!



IKI316 BD
Cover: YOU'VE NEVER LOOKED HOTTER MUST BE THE MENOPAUSE HAPPY BIRTHDAY!
Inside: Only the warmest wishes for you!



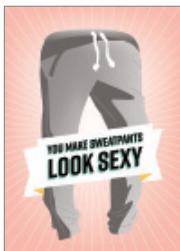
IKI317 BD
Cover: HAPPY BIRTHDAY! YOU DON'T LOOK A DAY OLDER THAN YOU CLAIM TO BE
Inside: Wishing you another year of looking great for your age!



IKI403 LV
Cover: YOU'RE THE BEST First Wife I CAN EVER ASK FOR
Inside: Blank



IKI410 LV
Cover: YOU'RE THE BEST First Husband I CAN EVER ASK FOR
Inside: Blank



IKI419 LV
Cover: YOU MAKE SWEATPANTS LOOK SEXY
Inside: Blank



IKI706 TH
Cover: I APPRECIATE THE SHIT out of you
Inside: Thanks so much, you're the best!



IKI800 NH
Cover: let's play NEW HOME BINGO
Inside: Congratulations!



IKI802 GD
Cover: GOOD NEWS: YOU'RE A GRADUATE! BAD NEWS: THE REAL WORLD AWAITS
Inside: Congratulations!

Information

Customer Service:

We are an "old-fashioned" company, and we take pride in putting our customers FIRST! Your satisfaction is our NUMBER ONE PRIORITY.

Should you have an issue, please contact our Customer Service Department at 1-800-836-4206 x221, or email info@shadetreegreetings.com.

Ordering Our Products:

There are five easy and convenient ways to order our products:

1. ONLINE: Visit our NEW website at www.shadetreegreetings.com.
2. SALES REPRESENTATIVE: Contact your local sales representative. (You can contact Customer Service at 1-800-836-4206 x221 if you need your representative's name and phone number)
3. PHONE: Our Customer Service representatives are on hand daily to help you with your order. Call us at 1-800-836-4206 x221.
4. EMAIL: email your order to orders@shadetreegreetings.com.
Be sure to include a phone number should we need to contact you.
5. FAX: Send a fax to 1-888-700-8306.

Pricing:

All of our greeting cards are pre-printed with a retail price.

"Rubes®"	Cost: \$2.00	Retail: \$3.99
"Actual Pictures"	Cost: \$1.625	Retail: \$3.25
"Art from the Heart"	Cost: \$1.75	Retail: \$3.49
"Paper Street"	Cost: \$2.00	Retail: \$3.99
"Ann Scott Design"	Cost: \$2.00	Retail: \$3.99
"Bob's Your Uncle"	Cost: \$2.00	Retail: \$3.99
"I'll Know It When I See It"	Cost: \$2.00	Retail: \$3.99

Minimums and Quantities:

We do not have a monetary order minimum. However, if your order totals less than \$100.00, you will be charged a \$3.50 handling fee.

We do have product quantity minimums which are noted on the order form.

Payment Options:

We accept MasterCard, VISA, American Express, and Discover.

We will ship COD, or you may prepay by check. Terms (Net-30) are available upon approval of credit.

Freight:

All orders are shipped F.O.B. Rochester, NY.

Returns and Exchanges:

All product returns must be authorized. Return credit will be issued on stock received in re-saleable condition, as determined by Shade Tree Greetings.

Please note:

- We do not issue refunds unless specifically stated in a promotion.
- You must contact Customer Service for a Return Authorization number.
- Customers are responsible for freight on returned products.
- Restocking charges may apply.

If you have further questions, please contact Customer Service at 1-800-836-4206 x221.

New Accounts:

New accounts requesting COD or paying by credit card will have their orders shipped immediately. New accounts requesting terms will have their orders shipped upon approval of credit. The credit approval process normally takes fewer than two business days.

Contact information:

Phone: 585-442-4580

Toll-free: 1-800-836-4206 Toll-free fax: 1-888-700-8306

Customer Service hours: M-F 8:30 a.m.-4:00 p.m. EST.

e-mail: info@shadetreegreetings.com

Mailing and Shipping Address:

Shade Tree Greetings, Inc.

704 South Clinton Avenue, Suite 400

Rochester, NY 14620

Website:

www.shadetreegreetings.com

To our Customers in Canada:

Shade Tree Greetings is distributed in Canada exclusively by:

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280 Hillmount Road, Unit 7

Markham, ON L6C 3A1

Tel: 905-284-8484 Fax: 905-284-8485

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GREETINGS

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