

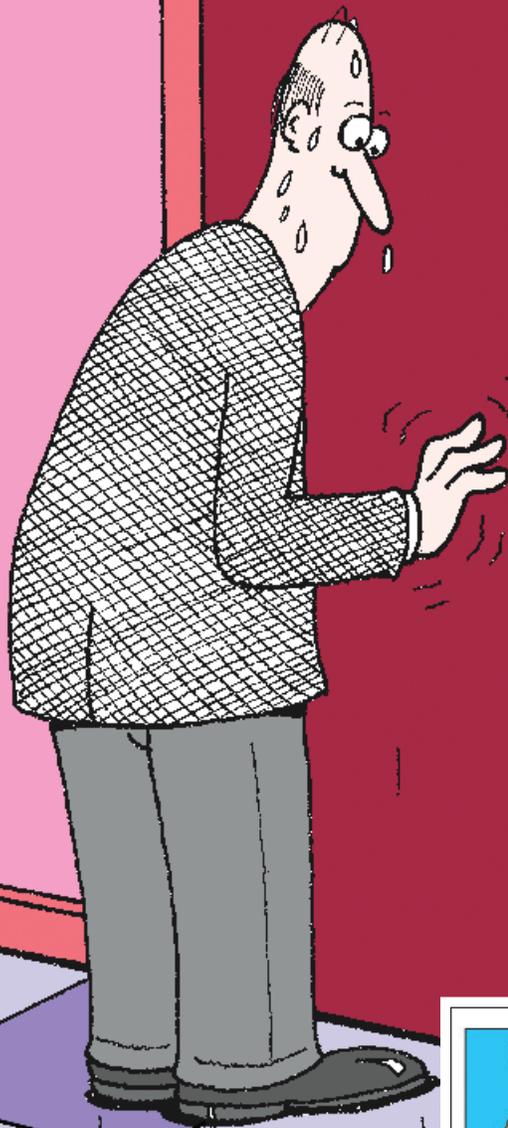
RUBES[®]

GERMOPHOBIA
TREATMENT
CENTER

2022



Shade Tree
GREETINGS

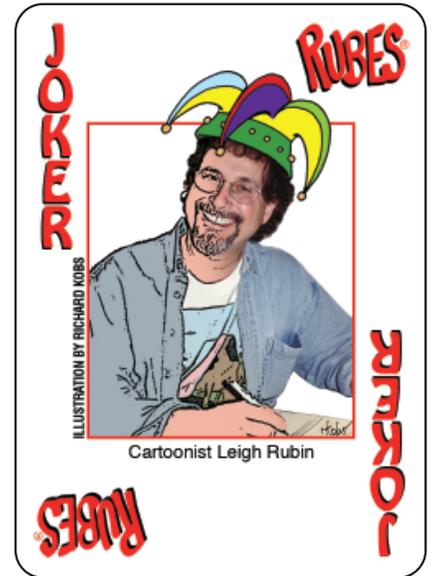




Meet Artist Leigh Rubin

Leigh Rubin is an accomplished author and cartoonist. He has written over 20 books. 2022 marks the 38th anniversary of Leigh's internationally syndicated cartoon, Rubes®, which is now distributed by Creators Syndicate to hundreds of newspapers and media outlets worldwide.

Leigh's work has been featured in film, television, and advertising. He also enjoys a busy schedule giving thought-provoking and entertaining presentations on art and creativity at conferences, as well as professional organizations all around the country.



Ordering Information

Cards: cost \$2.00 Retail \$3.99
 Min order: 6 cards
 Each card is printed with a unique UPC code.

In 2018, Leigh began serving at Rochester Institute of Technology as the college's first Cartoonist-in-Residence.

Shade Tree Greetings is pleased to partner with Leigh to bring "Rubes®" to our retailers across the country. We believe your customers will appreciate the humor in this unique product line.

Shade Tree Greetings' customers know:

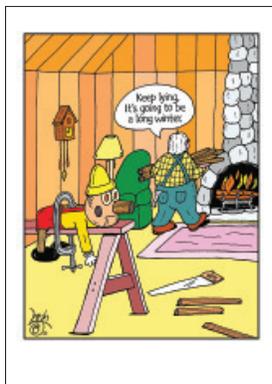
The CUSTOMER is Number ONE – ALWAYS. We strongly emphasize customer service, and it shows. Our loyal customers regularly comment on how our staff is helpful, knowledgeable, and friendly. You deserve nothing less.

It's no secret that retail success comes from making every square inch profitable. Let Shade Tree Greetings' products add to the success in your store.

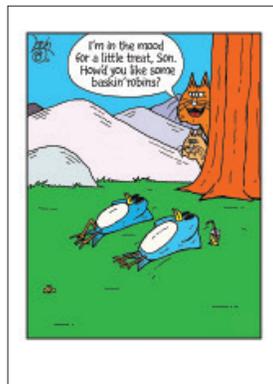
BIRTHDAY



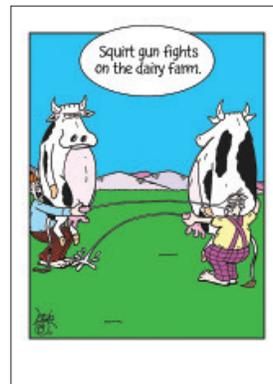
RU001
Cover: She's adorable, and she only weighs a quarter pound?!... What did you name her? Patty.
Inside: It's only a birthday. Don't have a cow!



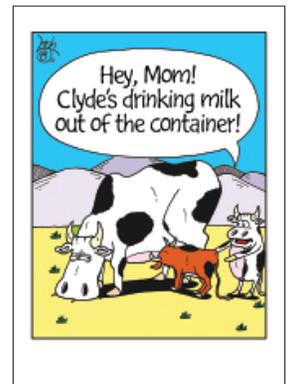
RU002
Cover: Keep lying, It's going to be a long winter.
Inside: There's only one way to avoid getting older... lie about your age. Happy Birthday.



RU003
Cover: I'm in the mood for a little treat, Son. How'd you like some baskin' robins?
Inside: Go out on your Birthday and tweet yourself to a real good time!



RU004
Cover: Squirt gun fights on the dairy farm.
Inside: Have an udder blast and milk your Birthday for all it's worth!



RU006
Cover: Hey, Mom! Clyde's drinking milk out of the container!
Inside: I can hardly contain my happiness just knowing it's your Birthday!

BIRTHDAY



RU007
Cover: Oooooom Some holy man. Dude's got it all backwards.
Inside: Wishing you an oooooomazing Birthday!



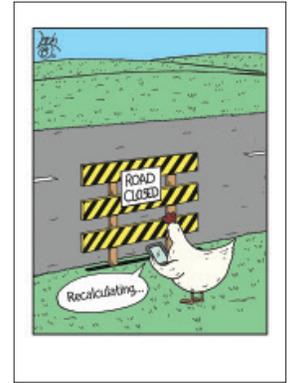
RU008
Cover: Tanning hides.
Inside: Take time to relax and enjoy your Birthday.



RU009
Cover: Yes, Sir. You can rest assured that all of our grasshoppers are 100% grass-fed.
Inside: Hoppy Birthday to you!



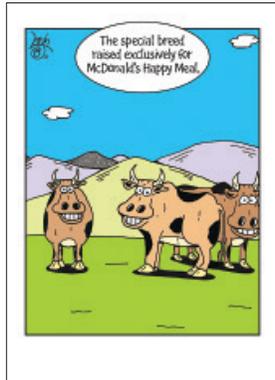
RU010
Cover: Hiya, Fellas! Remember me? I'm the guy whose ball you stole before you chased me out of the dog park. Anyway, I'd like you to meet my girlfriend, Payback. And may I ask how she acquired such an unusual name? Well, you know what they say... "Payback's a Got It."
Inside: You're already having another Birthday? Well ain't that a bitch.



RU011
Cover: ROAD CLOSED Recalculating...
Inside: According to my calculations it's time for another Birthday.



RU013
Cover: No more bean dip for me, Dear. I'm trying to reduce my carbon footprint.
Inside: Wishing you a very eco-friendly Birthday!



RU014
Cover: The special breed raised exclusively for McDonald's Happy Meal.
Inside: C'mon, get happy! It's your Birthday!



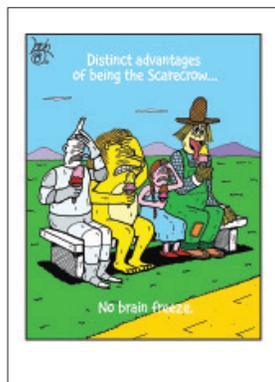
RU015
Cover: Some may see this milk carton as half empty, while others may see it as half full... But I simply see it as half and half.
Inside: Since I sent you this birthday card, you half to half a very Happy Birthday!



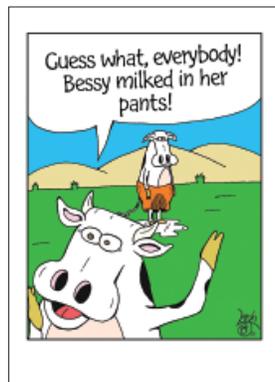
RU016
Cover: Wow, that Einstein was some genius... I'd have given anything to be able to pick his brain!
Inside: Happy Birthday to one of the great minds of our time.



RU017
Cover: GERMOPHOBIA TREATMENT CENTER
Inside: Spreading a little Birthday happiness your way.



RU018
Cover: Distinct advantages of being the Scarecrow... No brain freeze.
Inside: Wishing you a CHILL Birthday.



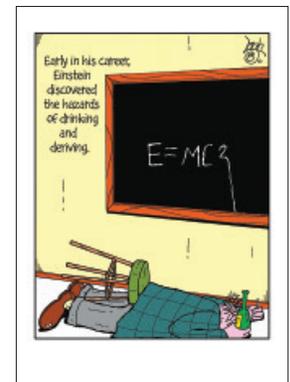
RU019
Cover: Guess what, everybody! Bessy milked in her pants!
Inside: I'm so excited about your Birthday I just lost all control!



RU020
Cover: This guy is falling! This guy is falling! Boy, he must think we're pretty stupid to fall for that again.
Inside: You're not the only one that's scared about being another year older... we're all a little chicken. Happy Birthday.



RU021
Cover: The horrible truth behind whipped cream.
Inside: Let's get together on your Birthday and whip up some fun!



RU022
Cover: Early in his career, Einstein discovered the hazards of drinking and deriving.
Inside: According to my calculations it's about time for your Birthday.

BIRTHDAY



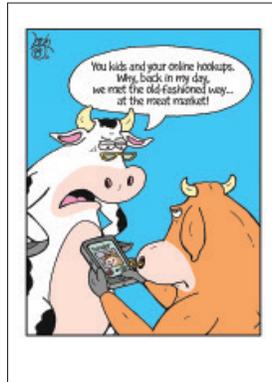
RU023
Cover: ...And every morning, did you, or did you not pull on my client's udder? The sexual harassment suit that sent shock waves through the dairy industry.
Inside: In no way is this Birthday card intended to harass you about being another year older.



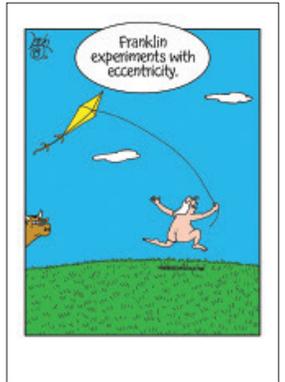
RU024
Cover: Double burgers prior to processing.
Inside: For making it to another Birthday, you deserve a big patty on the back.



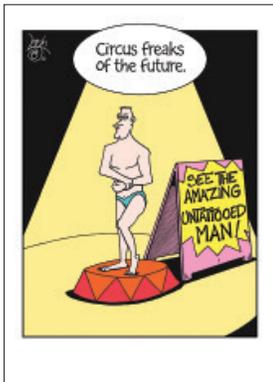
RU027
Cover: Sting the clown.
O.K., kids, it's time to give back all the hats and balloons... I've got another party in 20 minutes!
Inside: Happy Birthday! Please return this card when you are done with it.



RU028
Cover: You kids and your online hookups. Why, back in my day, we met the old-fashioned way... at the meat market!
Inside: I hope this Birthday meats or exceeds your expectations.



RU029
Cover: Franklin experiments with eccentricity.
Inside: It's your Birthday. Let it all hang out!



RU030
Cover: Circus freaks of the future. SEE THE AMAZING UNTATTOOED MAN!
Inside: Have a freakin' awesome Birthday!



RU033
Cover: Honestly, Mother, at the moment, I'm not terribly concerned about tripping over my untied laces.
Inside: Thanks for always looking out for me, Mom. Happy Birthday



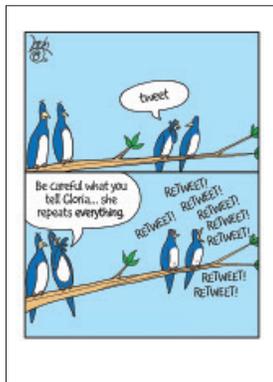
RU034
Cover: Radical anti-waxxers.
Inside: Have a smashing Birthday!



RU035
Cover: Never rob from the rich while they are out walking their dogs.
Inside: May your Birthday be full of fun surprises!



RU036
Cover: Him some kind of genius. We not even have wheel or fire, and he already invented something him call "Leisure Time".
Inside: It's your Birthday. Time to kick back and relax.



RU037
Cover: tweet Be careful what you tell Gloria... she repeats everything.
Inside: A little birdie told me it was your Birthday.



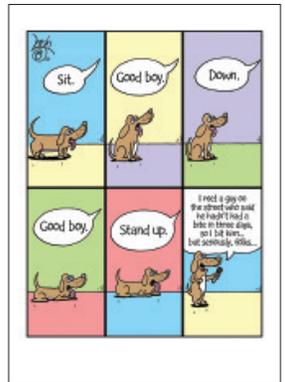
RU038
Cover: Sure, it's our most expensive model, but you can buy it in just 48 easy monthly payments. I'll take it! Oh, great... saddled with more debt.
Inside: Let me give it to you straight from the horse's mouth... Happy Birthday!



RU0039
Cover: Poser.
Inside: It's your Birthday. Have a howling good time!



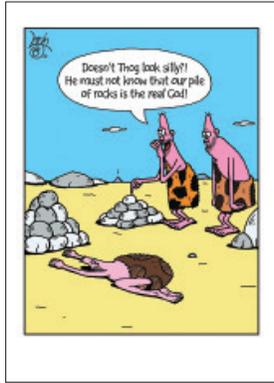
RU040
Cover: CENTER FOR THE STUDY OF STRESS REDUCTION
Inside: Wishing you a stress-free birthday!



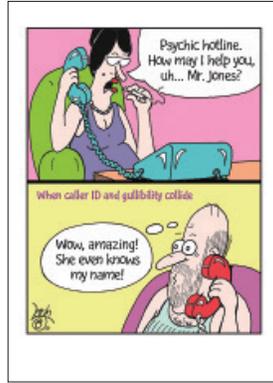
RU041
Cover: Sit. Good boy. Down. Good boy. Stand up. I met a guy on the street who said he hadn't had a bite in three days, so I bit him... but seriously, folks...
Inside: Happy Birthday to a real stand-up guy.



RU042
Cover: "Authentic", Señor?... Of course they're authentic. What do I look like, a cow?
Inside: Wishing you a very Happy Birthday just for the halibut.



RU044
Cover: Doesn't Thog look silly?! He must not know that our pile of rocks is the real God!
Inside: I may be piling it on but I want your Birthday to really ROCK!



RU045
Cover: Psychic hotline. How may I help you, uh... Mr. Jones? When caller ID and gullibility collide
Wow, amazing! She even knows my name! **Inside:** I see a very Happy Birthday in your future.



RU046
Cover: Unlimited couch privileges and belly rubs... Best loyalty program ever!
Inside: Happy Birthday from your most trusted and loyal friend.



RU047
Cover: Oh, sure, it's comfortable and all, but what's the point of flying first class if you can't even roll down the window?
Inside: Wishing you a first class Birthday.



RU048
Cover: The Cretaceous period's most celebrated superstar, the legendary Ice-T. Rex.
Inside: Happy Birthday to an ice guy and a living legend.



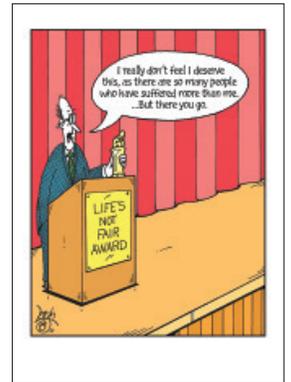
RU049
Cover: Can you believe it? ...Already over 50 million! ...Our plague has gone viral!
Inside: News of your Birthday travels fast!



RU050
Cover: Kentucky Freud Chicken. ...And when did you first become aware of your obsessive finger licking?
Inside: Wishing you buckets of fun on your Birthday.



RU051
Cover: Summer sausage in the making.
Inside: I'll bet you never sausage a funny Birthday card.



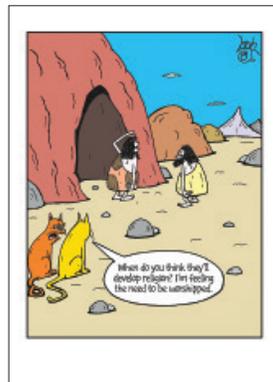
RU052
Cover: I really don't feel I deserve this, as there are so many people who have suffered more than me. ...But there you go.
Inside: Wishing you a very Happy Birthday. You deserve it!



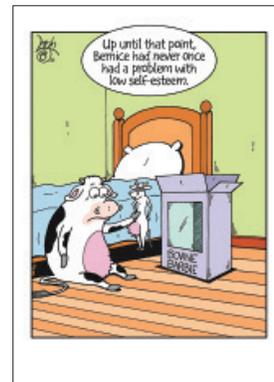
RU053
Cover: Honey, does this dress make my rump look too fat?
Inside: Happy Birthday, no ifs ands or butts.



RU054
Cover: LOTTERY ADDICTION COUNSELING PLEASE TAKE A NUMBER
Inside: You're a winner... Happy Birthday!



RU055
Cover: When do you think they'll develop religion? I'm feeling the need to be worshipped.
Inside: It's your Birthday. Let the worshipping begin.



RU056
Cover: Up until that point, Bernice had never once had a problem with low self-esteem.
Inside: Wishing you an udderly moovelous Birthday.

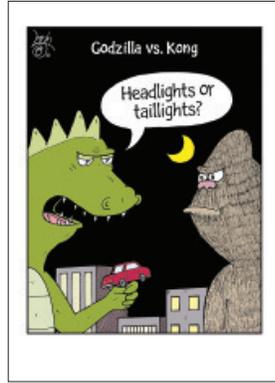


RU058
Cover: AI forgot to use his sunscreen. Beautiful day, eh, AI? AI?
Inside: Happy Birthday. Enjoy your day in the sun.

BIRTHDAY



RU059
Cover: click!
Inside: May your Birthday be one of titanic proportions!



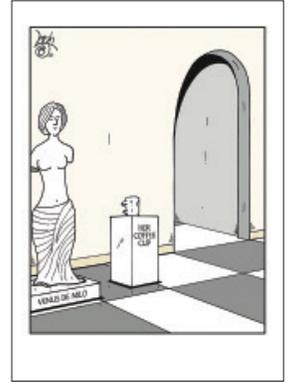
RU060
Cover: Godzilla vs. Kong
Headlights or taillights?
Inside: Wishing you a monstrously fun Birthday!



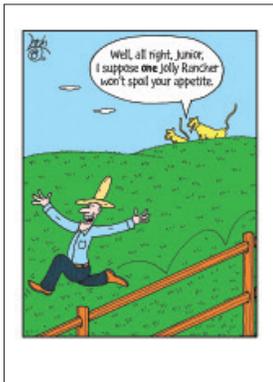
RU061
Cover: Never more appropriately named than in his golden years.
Inside: Happy Birthday to you, dadgumit!



RU062
Cover: When pressed, the tailor, a material witness in the suit, came apart at the seams. His altered testimony completely unraveled. The tale he had woven had been a complete fabrication.
Inside: Seems you're having another Birthday. Sew happy for you!



RU063
Cover: HER COFFEE CUP
Inside: Happy Birthday to a living goddess.



RU064
Cover: Well, all right, Junior, I suppose one Jolly Rancher won't spoil your appetite.
Inside: Wishing you the jolliest of Birthdays.



RU065
Cover: In order to attain true happiness, we must be willing to forgo all worldly possessions... except one.
Inside: It's your Birthday, have a ball!



RU066
Cover: Of course, you realize that this is a very rare astronomical phenomenon and, in order for this to happen, all the stars had to... well, let's just say we got very, very lucky.
Inside: Happy Birthday! How does it feel to be a star?



RU067
Cover: DeFaceTime. Hey, what are you doing with that Sharpie?
Inside: Time to face another Birthday.



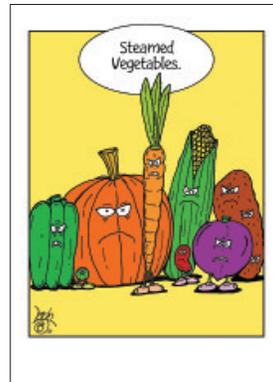
RU068
Cover: DIY online identity protection for those on a budget.
Inside: Happy Birthday from your not so secret admirer.



RU069
Cover: Moe puts on his contacts.
Inside: So you're another year older... it's better than two pokes in the eye. Happy Birthday.



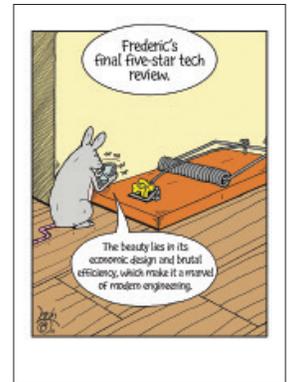
RU071
Cover: Another satisfyingly victorious day for Reginald.
Inside: Wishing you a very satisfyingly, enjoyable Birthday.



RU072
Cover: Steamed Vegetables.
Inside: If you don't have a very Happy Birthday I'm gonna be really peased off.



RU073
Cover: Cripes! I can't get cell reception anywhere up here! Ah, heaven!
Inside: Wishing you a heavenly Birthday.



RU074
Cover: Frederic's final five-star tech review. The beauty lies in its economic design and brutal efficiency, which make it a marvel of modern engineering.
Inside: Happy Birthday to the big cheese.

INFORMATION

Customer Service:

We are an "old-fashioned" company, and we take pride in putting our customers FIRST! Your satisfaction is our NUMBER ONE PRIORITY. Should you have an issue, please contact our Customer Service Department at 1-800-836-4206 x221, or email info@shadetreegreetings.com.

Ordering Our Products:

There are three easy and convenient ways to order our products:

1. Fravessi has sales representatives across the United States and Canada. For more information or the name of your sales representative, please contact Customer Service at 1-800-836-4206 x221.
2. Go to our website at www.shadetreegreetings.com; click on "RETAILERS ORDER HERE". Registration is quick and easy.
3. Fax your order toll-free to 1-888-700-8306.

Pricing:

All of our greeting cards are pre-printed with retail prices.
Minimum order 6 cards per style
Cost: \$2.00 Pre-printed Retail: \$3.99

Minimums and Quantities:

We do not have a monetary order minimum. However, if your order totals less than \$100.00, you will be charged a \$3.50 handling fee. We do have product quantity minimums which are noted on the enclosed order form.

Payment Options:

We accept MasterCard, VISA, American Express, and Discover. We will ship COD, or you may prepay by check. Terms (Net-30) are available upon approval of credit.

Freight:

All orders are shipped F.O.B. Rochester, NY.

Returns and Exchanges:

All product returns must be authorized. Return credit will be issued on stock received in re-saleable condition, as determined by Shade Tree Greetings. Please note:

- We do not issue refunds unless specifically stated in a promotion.
- You must contact Customer Service for a Return Authorization number.
- Customers are responsible for freight on returned products.
- Restocking charges may apply.

If you have further questions, please contact Customer Service at 1-800-836-4206 x221.

New Accounts:

New accounts requesting COD or paying by credit card will have their orders shipped immediately. New accounts requesting terms will have their orders shipped upon approval of credit. The credit approval process normally takes fewer than two business days.

Contact information:

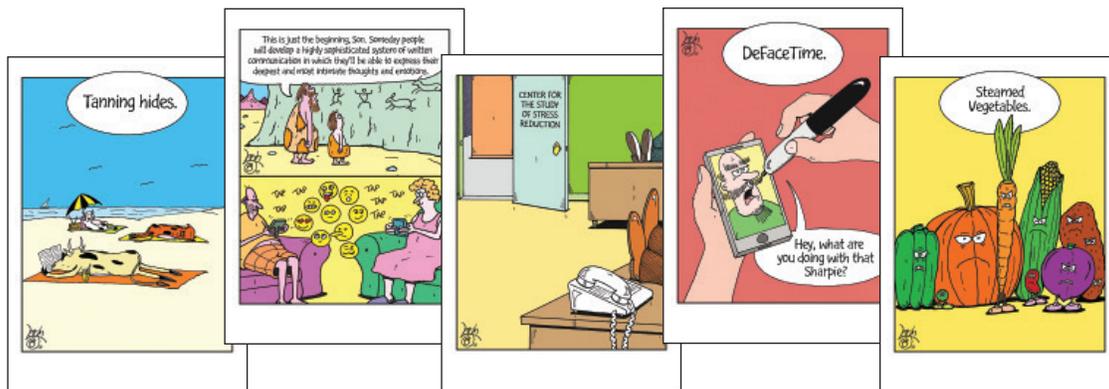
Phone: 585-442-4580
Toll-free: 1-800-836-4206
Toll-free fax: 1-888-700-8306
Customer Service hours: M-F 8:30 a.m.-4:00 p.m. EST.
e-mail: info@shadetreegreetings.com

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www.shadetreegreetings.com



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